

KIPCULE Sleeve: Template Instructions

We have included a “*Standard Sleeve*” or “*Large Sleeve*” for your use. Please review this first and use it as a reference when laying out your graphics. Ensure that a graphic designer who is familiar with Adobe programs overlays your artwork into the template.

Template file - The supplied INDD, EPS and PDF files are vector based and can be edited using Adobe Indesign, Illustrator or other vector based programs. Save your file in PDF format.

“PUT ARTWORK HERE” LAYER - Place your graphic elements on this layer

“KNIFE” LAYER - This shows the final die cut shape of the sleeve.

Overlap Area – Note the area of potential overlap when the sleeve is wrapped around the drink, and ensure important information is clear of this possible overlap area.

“KIPCULE Branding” LAYER - We print this information on all our sleeves as a guide of how to use, and for brand recognition / protection.

Fonts - Convert all fonts to outlines.

Colours – Colours to be in CMYK.

Images - Images should be 300dpi resolution at the final size. When images are enlarged the resolution will decrease. Ensure all images are embedded (do not use links).

Submitting Artwork - Submit artwork with the signed quote / order form.

EXAMPLE – Illustration purposes only (Not to Scale)

