

KIPCULE Sleeve: FAQ's

Printing & Colours

1. How Many Colours can be Printed?

Our sleeves allow for printing in full colour using CMYK colours, or single black colour (for single colour printing). Please ensure all Pantone or other colours are converted to the closest CMYK equivalent.

2. What kind of Printing process do you use?

Printing is based on high quality offset printing presses.

3. Are the sleeves printed with a bleed area?

The sleeves are printed with a 5mm bleed and cut down to the actual size of the sleeve.

Pricing

1. What is included in the price?

All setup, printing, KIPCULE sleeves, sleeve display / dispenser boxes, packaging, and shipping costs, taxes etc.. Also included at no extra cost are the considerable benefits of advertising on KIPCULE. Please refer to quote / invoice for specific details.

2. How can we pay?

We accept direct deposit, with full payment required at time of order. This is due to the customised nature of the sleeve.

3. Other Countries?

KIPCULE is available internationally with the relevant taxes, import duties, customs costs etc., applied.

File Formats / Artwork

1. How can I send my artwork files?

Please send artwork files with your order form. If your files are very large then we suggest you send them to us using an online file transfer platform.

2. Do you have a template I can use for my artwork?

Yes you can download templates for both our STANDARD and LARGE sleeves, located on the website. There are 3 formats available for your graphic designer to use, and instructions included in these zip files. Please ensure that the instructions are followed, as KIPCULE does not warrant any errors in customer supplied artwork files.

Ordering amounts

1. How many should I order?

Kipcule can be applied to beer bottles and cans, tapered beer glasses, premix drinks, ciders, soft drinks etc. therefore calculate the quantity of drinks typically consumed over a 1-2 month period and this will represent the number of KIPCULE sleeves required for this period. Similarly if you are considering the larger sleeve, consider how many bottles of wine or how many water bottles are used over a 1-2 month period.

Turnaround Times

1. *What is the standard turnaround time?*

Our customised printed sleeves (up to 25,000) are manufactured within 15-20 days (after payment and art work is received). For larger quantities, turnaround times will need to be confirmed.

2. *How long does freight take?*

Freight times can depend on the qty being transported, freight option, location, weather, customs, etc. In general, air freight can take 6-10 days, and sea freight can take approximately 20 days. It should also be noted that the global health concerns have impacted freight times and costs, and which is reflected in the quote.

About KIPCULE Sleeve

1. *How do you use the sleeve?*

- a. Press the sleeve at the mid point against the beverage, wrap the ends around the beverage and then held in place using one hand. This method will allow the sleeve to contour to regular bottle or a tapered cup / glass. While holding the sleeve against the beverage ensure it is firmly wrapped (snug fit) around the beverage.
- b. The protective film is removed from the adhesive strip & leaving the exposed sticky strip still attached to the sleeve.
- c. While keeping the sleeve firmly / snug fitting around the beverage, allow the ends to overlap and press down firmly on the "KIPCULE" logo (tapered section of sleeve) to secure the adhesive strip to the other side of the sleeve.
- d. The sleeve and beverage should feel secure in hand by applying a slight hand pressure and also by the sleeve gradually absorbing condensation... the sleeve will feel like it clings to the beverage.
- e. The sleeve works best on flat surfaces similar to glass bottles, tapered beer glasses, cans, etc.
- f. Tip: When the sleeve is wrapped around a bottle, the bottom of the sleeve is flat; when it is wrapped around a tapered cup / glass, the top of the sleeve is flat (or nearly flat, depending on the angle of the taper).

2. *Will my drink be secure?*

The sleeve and beverage should feel secure in hand by applying a slight hand pressure and also by the sleeve absorbing condensation and virtually bonding to the beverage. The sleeve works best on flat untextured, flat surfaces similar to glass bottles, tapered beer glasses, cans, etc.

3. *Does it keep my drink cold?*

The sleeve provides thermal performance comparable to expensive, non-biodegradable, non-safe/non-hygienic alternatives on the market.

4. *Is it biodegradable?*

Yes, the sleeve is biodegradable, so is far greener (environmentally friendly) than the expensive alternatives on the market. Recycled materials are also used in the manufacture of the sleeve, and the adhesive's protective film is also biodegradable.

5. *How is it the sleeve safer / more hygienic?*

The KIPCULE sleeve is for single use only and then is disposed of, ensuring there is no cross contamination. Compare this to other alternatives on the market, which can't be cleaned without damaging them or simply aren't cleaned.